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# DART'S 11TH ANNUAL SMALL BUSINESS ACADEMY

Connect with prime contractors to understand their criteria for subcontractor selection and grow your business!

WHEN:

Thursday, Sept. 5, 2024

7 a.m. - 8 a.m. Check-in and breakfast 8 a.m. - 5 p.m. Small Business Academy

WHERE:

Dallas College Bill J. Priest Institute Hoblitzelle Auditorium 1402 Corinth St., Dallas, TX 75215

**COST:** 

\$20 registration fee per person

## **QUESTIONS?**

Contact Justin Chatman, Outreach Specialist, <u>JChatman@DART.org</u>





# DART Procurement Overview and Engagement

As a significant consumer of goods and services, DART provides numerous contracting opportunities. Discover how to make your bid or proposal stand out and successfully compete.

# Promote & Establish Your Business Identity

Marketing and branding are essential for small businesses to gain recognition, attract customers, and grow. We'll show you how to succeed in these areas.

## The Path to Business Assistance

Gain knowledge from small business support experts on the D/M/WBE certification process, educational and assistance programs, the importance of credit, and available funding sources.